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**INFORMATION ON THE PROCESSING  
OF PERSONAL DATA**  
of the users visiting the website [www.negotiasrl.com](http://www.negotiasrl.com)  
*Pursuant to Article 13 of the EU Regulation 2016/679*

The information provided below describes, as required by the EU Regulation 2016/679, the processing operations performed on the personal data of the users visiting the NEGOTIA S.R.L. website [www.negotiasrl.com](http://www.negotiasrl.com).

The information provided does not concern other online websites, pages or services that can be accessed via hyperlinks on the above website but relate to resources outside the [www.negotiasrl.com](http://www.negotiasrl.com) domain.

#### **DATA CONTROLLER**

Visiting the website listed above may result into processing data relating to identified or identified natural persons.

The data controller is NEGOTIA S.R.L., located in Via Mazzini 31, 20056 Trezzo sull'Adda MI, Italy  
Email: [negotiasrl@negotiasrl.it](mailto:negotiasrl@negotiasrl.it), Phone (switchboard): +39 02 90 98 04 46.

#### **DATA PROTECTION OFFICER**

The NEGOTIA S.R.L. 's Data Protection Officer (DPO) can be contacted here: Alterego Group srl  
Via Giovanni Battista Pergolesi 16, 20124 Milano (MI)  
Email: [RPD@alteregosrl.com](mailto:RPD@alteregosrl.com), Phone (switchboard): +39 02 26 26 40 92.

#### **LEGAL BASIS FOR THE PROCESSING**

This site processes data mainly based on user consent. The consent is given through the use or consultation of the site which behavior is final. With the use or consultation of the site visitors and users approve this statement and consent to the processing of their personal data in relation to the methods and purposes described below, including any disclosure to third parties if necessary for the provision of a service. Through the communication or service request forms, further consents are collected concerning the specific purpose of the service.

## **CATEGORIES OF PERSONAL DATA AND PURPOSES OF THE PROCESSING**

### *Browsing data*

The information systems and software procedures relied upon to operate this web site acquire personal data as part of their standard functioning; the transmission of such data is an inherent feature of Internet communication protocols.

This data category includes the IP addresses and/or the domain names of the computers and terminal equipment used by any user, the URI/URL (Uniform Resource Identifier/Locator) addresses of the requested resources, the time of such requests, the method used for submitting a given request to the server, returned file size, a numerical code relating to server response status (successfully performed, error, etc.), and other parameters related to the user's operating system and computer environment.

These data are necessary to use web-based services and are also processed in order to

- extract statistical information on service usage (most visited pages, visitors by time/date, geographical areas of origin, etc.);
- check functioning of the services.

Browsing data are kept for no longer than 60 days and are erased immediately after being aggregated (except where judicial authorities need such data for establishing the commission of criminal offences).

### *Data communicated by users*

Sending messages, on the basis of the user's free, voluntary, explicit choice, to the NEGOTIA S.R.L. 's contact addresses and filling in and sending the forms made available on the NEGOTIA S.R.L. 's websites entail the acquisition of the sender's contact information as necessary to provide a reply, as well as of any and all the personal data communicated in that manner.

These data are stored to pursue the aforementioned purpose and for no more than 1 year (except where judicial authorities need such data for establishing the commission of criminal offences).

Specific information notices will be displayed on the pages of the NEGOTIA S.R.L. 's websites that are used for providing certain services.

### *Cookies and other tracking devices*

No cookies are used to profile users not are other user tracking systems implemented.

So-called session (non-persistent) cookies are used exclusively to the extent this is necessary to enable secure, efficient browsing. Storage of session cookies in terminal equipment or

browsers is under the user's control, whilst cookie-related information is stored server-side after HTTP sessions in the service logs for no longer than 7 days like all other browsing data.

Cookies detail :

### Category: Necessary (1)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

| COOKIE NAME   | PROVIDER       | TYPE | EXPIRY  |
|---|----------------|------|---------|
| <b>PHPSESSID</b>  | negotiasrl.com | HTTP | Session |
| <b>First found URL:</b> <a href="https://negotiasrl.com/">https://negotiasrl.com/</a> |                |      |         |
| <b>Cookie purpose description:</b> Preserves user session state across page requests. |                |      |         |
| <b>Initiator:</b> Webserver   |                |      |         |
| <b>Source:</b> negotiasrl.com   |                |      |         |
| <b>Data is sent to:</b> Italy (adequate)  |                |      |         |

### Category: Statistics (4)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

| COOKIE NAME   | PROVIDER       | TYPE | EXPIRY  |
|---|----------------|------|---------|
| <b>_ga</b>  | negotiasrl.com | HTTP | 2 years |
| <b>First found URL:</b> <a href="https://negotiasrl.com/">https://negotiasrl.com/</a>   |                |      |         |
| <b>Cookie purpose description:</b> Registers a unique ID that is used to generate statistical data on how the visitor uses the website. |                |      |         |
| <b>Initiator:</b> Page source line number 6-12  |                |      |         |
| <b>Source:</b> Inline script  |                |      |         |
| <b>Data is sent to:</b> Italy (adequate)  |                |      |         |
| <b>Prior consent enabled:</b> No  |                |      |         |
| <b>_gat</b>   | negotiasrl.com | HTTP | 1 day   |
| <b>First found URL:</b> <a href="https://negotiasrl.com/">https://negotiasrl.com/</a>   |                |      |         |
| <b>Cookie purpose description:</b> Used by Google Analytics to throttle request rate  |                |      |         |
| <b>Initiator:</b> Page source line number 6-12  |                |      |         |
| <b>Source:</b> Inline script  |                |      |         |
| <b>Data is sent to:</b> Italy (adequate)  |                |      |         |
| <b>Prior consent enabled:</b> No  |                |      |         |
| <b>_gid</b>   | negotiasrl.com | HTTP | 1 day   |
| <b>First found URL:</b> <a href="https://negotiasrl.com/">https://negotiasrl.com/</a>   |                |      |         |
| <b>Cookie purpose description:</b> Registers a unique ID that is used to generate statistical data on how the visitor uses the website. |                |      |         |
| <b>Initiator:</b> Page source line number 6-12  |                |      |         |
| <b>Source:</b> Inline script  |                |      |         |
| <b>Data is sent to:</b> Italy (adequate)  |                |      |         |
| <b>Prior consent enabled:</b> No  |                |      |         |

|                |                      |       |         |
|----------------|----------------------|-------|---------|
| <b>collect</b> | google-analytics.com | Pixel | Session |
|----------------|----------------------|-------|---------|

**First found URL:** <https://negotiasrl.com/>

**Cookie purpose description:** Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

**Initiator:** Inline script, page source line number 6-12

**Source:** [https://www.google-analytics.com/r/collect?v=1\\_v=j79a=702794885t=pageview\\_s=1dl=https%3A%2F%2Fnegotiasrl.com%2Ful=en-usde=UTF-8dt=Arredamenti%20per%20Negozio%20-%20Progettiamo%20il%20tu%20negozio%20Chiami%20in%20Mano%20by%20Negotia%20S.R.L.sd=24-bitsr=1024x768vp=1000x740je=0\\_u=IEBAAUAB-jid=2032034293gjid=690749171cid=1272889327.1573829523tid=UA-139607694-7\\_gid=546371733.1573829523\\_r=1gtm=2ouav3z=2092129917](https://www.google-analytics.com/r/collect?v=1_v=j79a=702794885t=pageview_s=1dl=https%3A%2F%2Fnegotiasrl.com%2Ful=en-usde=UTF-8dt=Arredamenti%20per%20Negozio%20-%20Progettiamo%20il%20tu%20negozio%20Chiami%20in%20Mano%20by%20Negotia%20S.R.L.sd=24-bitsr=1024x768vp=1000x740je=0_u=IEBAAUAB-jid=2032034293gjid=690749171cid=1272889327.1573829523tid=UA-139607694-7_gid=546371733.1573829523_r=1gtm=2ouav3z=2092129917)

**Data is sent to:** United States (adequate)

**Prior consent enabled:** No

On the site there are 3-part cookies:

- Google, policy statement at the following [link](#)

We inform you that you can manage cookies permission through your browser settings. Below are the links with the instructions for the various browsers:

| Browser                                   | Impostazioni  |
|---|---|
| Google Chrome                             | <a href="https://support.google.com/accounts/answer/61416?hl=it">https://support.google.com/accounts/answer/61416?hl=it</a>   |
| Google Chrome<br>(mobile devices Android) | <a href="https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DAndroid&amp;hl=it">https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DAndroid&amp;hl=it</a>   |
| Mozilla Firefox                           | <a href="https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie">https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie</a>   |
| Microsoft Internet Explorer               | <a href="http://windows.microsoft.com/it-it/windows-vista/block-or-allow-cookies">http://windows.microsoft.com/it-it/windows-vista/block-or-allow-cookies</a>   |
| Microsoft Edge                            | <a href="https://support.microsoft.com/it-it/help/4468242/microsoft-edge-browsing-data-and-privacy-microsoft-privacy">https://support.microsoft.com/it-it/help/4468242/microsoft-edge-browsing-data-and-privacy-microsoft-privacy</a> |
| Apple Safari                              | <a href="https://support.apple.com/kb/PH17191?viewlocale=it_IT&amp;locale=it_IT">https://support.apple.com/kb/PH17191?viewlocale=it_IT&amp;locale=it_IT</a>   |
| Apple Safari<br>(mobile devices iOS)      | <a href="https://support.apple.com/it-it/HT201265">https://support.apple.com/it-it/HT201265</a>   |
| Opera                                     | <a href="http://help.opera.com/Windows/10.00/it/cookies.htm">http://help.opera.com/Windows/10.00/it/cookies.htm</a>   |

## DATA RECIPIENTS

The following entities are recipients of the data collected in the course of visiting the websites listed above. They have been appointed as data processors by NEGOTIA S.R.L. pursuant to Article 28 of the Regulation:

Ergonet srl being the provider of the development and operational supply and management services for the technological platforms relied upon.

The personal data collected as above are also processed by staff from the NEGOTIA S.R.L., acting on specific instructions concerning purposes and arrangements of such processing.

## **DATA SUBJECTS' RIGHTS**

Data subjects have the right to obtain from the NEGOTIA S.R.L., where appropriate, access to their personal data as well as rectification or erasure of such data or the restriction of the processing concerning them, and to object to the processing (pursuant to Articles 15 to 22 of the Regulation). Please contact the NEGOTIA S.R.L. Data controller or Data Processor Officer to lodge all requests to exercise these rights.

## **RIGHT TO LODGE A COMPLAINT**

If a data subject considers that the processing of personal data relating to him or her as performed via this website infringes the Regulation, he or she has the right to lodge a complaint with the Garante pursuant to Article 77 of the Regulation, or else to bring a judicial proceeding against the Garante pursuant to Article 79 of the Regulation.